

Videoland. Streaming out loud.

Videoland is the **one-stop-shop** for Dutch entertainment, with live TV, concerts and sport matches. In addition to the well-known classics, Videoland offers the largest selection of true crime, Glory kickboxing, Dutch drama and real reality. Thanks to the weekly new content, users will never get bored. Videoland can be viewed on any device wherever and whenever users want, up to four screens simultaneously.

Videoland offers a high degree of co-viewing, engagement and is mainly watched on the big screen. It is also possible to claim the pause moment via the Pause Ad.

Videoland offers three different forms of subscriptions, Basic, Plus and Premium, where we display brand-safe advertisements in the Basic tier. This makes Videoland the first SVOD player in the Netherlands which enables advertising opportunities!

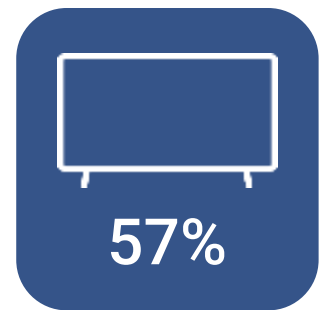
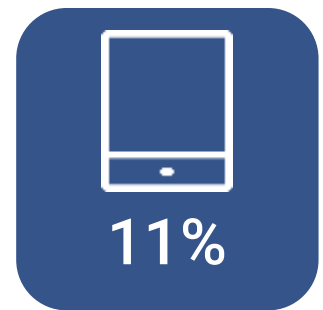
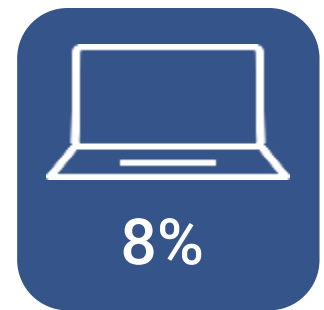
Programmatic	Instream (pre-/midroll)	Bumper Ad	Pauze Ad	Outstream (In-article)
	√	√	√	

Package



**SAVOD &
Streaming TV**

Devices based on impressions



Profile based on reach

